

Buy Better  
in  
Torrance

# TORRANCE HERALD

Read! Shop!  
24  
Super-Values

FIFTEENTH YEAR—No. 7

TORRANCE, CALIF., THURSDAY, FEB. 14, 1929

Section II, Page 1

## A Host of Super-Values for Torrance Shoppers!

**Dolley Drug Company**  
1225 El Prado Avenue  
Y-U-M Y-U-M

And you sure will enjoy them.  
MAXIXE Chocolate Covered Cherries,  
lb. **49c**

ON SALE FRIDAY AND SATURDAY ONLY

**Hill Furniture Company**  
1605 Gramercy Avenue  
LIVING ROOM SUITE

2-Pc. Vendome Mohair Living Room Suite, including  
davenport and club chair. Nachmann Spring Units,  
web bottom, reversible cushions and guar.  
anteed. A two day only Super Special at **69c**

See Other Super Specials  
REMOVAL SALE

ON SALE FRIDAY AND SATURDAY ONLY

**I. H. Hawkins Company**  
1319 Sartori Avenue  
SHEET BLANKETS

Here is a good value in a splendid grade of Sheet  
Blankets, size 66x76,  
2 days only at **98c**

ON SALE FRIDAY AND SATURDAY ONLY

**Beacon Drug Co.**  
1519 Cabrillo Avenue  
SOAP

And here is a Super Value to which you should read-  
ily respond. An extra supply in the home of Owl Co-  
coa, Almond and Lemon SOAP would not go amiss  
... Especially when you can get the extra  
large 10c size at 4 Cakes for **25c**

ON SALE FRIDAY AND SATURDAY ONLY

**Sam Levy**  
1311-1313 Sartori Avenue  
WOMEN'S FOOTWEAR

JUST RECEIVED ... 3 cases of Women's Arch Sup-  
ports. Newest Patterns, Kid and Patent Leather,  
Strap and Tie Effects. This is brand new stock,  
\$7.50 values and a  
Super-Special, 2 days **\$4.95**

ON SALE FRIDAY AND SATURDAY ONLY

**DeBra Radio Company**  
Post Ave. and Cravens  
BRUNSWICK RECORDS

We are showing all the latest Brunswick Electrically  
Recorded records, phonograph needles, etc.  
They are a true value every day in the year.

ON SALE FRIDAY AND SATURDAY ONLY

**Scott & Wood**  
Cabrillo Avenue  
PALMDAYL SHIRTS

Once again you have the opportunity to save 50c on  
these famous Shirts. Palmdayl Shirts are known for  
their fine quality and the expert workmanship of their  
makers. 2 days only you may deduct **50c**  
from regular values the sum of.....

ON SALE FRIDAY AND SATURDAY ONLY

**Hill Furniture Company**  
1605 Gramercy Avenue  
BED ROOM SUITE

4-Pc. Walnut Bed Room Suite consisting of Vanity,  
Chiff, Bed and Bench. A very elegant suite and  
think of it—  
Just 2 days only **\$79**

REMOVAL SALE  
See Other Super Specials

ON SALE FRIDAY AND SATURDAY ONLY

# SAVE -at Our Week-End Sales

HAPPY DAYS ... FRIDAY AND SATURDAY FOR THE THRIFTY,  
ECONOMICAL HOUSEWIFE OF TORRANCE!

A CAREFUL CHECK HAS SHOWN THAT KEEN INTEREST AND  
SATISFACTORY RESPONSE IS GIVEN TO THE MANY FINE SUPER-  
VALUES OFFERED EACH WEEK BY THE STORES HERE AT HOME.  
EACH WEEK YOU WILL FIND NEW SURPRISE VALUES.  
THEY MAY BE READY TO WEAR ITEMS FOR EVERY MEMBER  
OF THE FAMILY.

THEY MAY BE ITEMS FOR THE HOME.

SHOES, JEWELRY, FOOD, HARDWARE, DRUGS, OFFICE SUP-  
PLIES, FLOWERS, AUTOMOTIVE ITEMS, FURNITURE AND ELEC-  
TRICAL APPLIANCES ARE AMONG THE OFFERINGS.

GENERAL SERVICE SUCH AS BEAUTY PARLOR WORK, DRY  
CLEANING AND PRESSING ARE OFTEN FOUND ON THIS PAGE OF  
SUPER-VALUES.

SHOP IN TORRANCE AND SAVE.

## These Super-Values On Sale Friday & Saturday Feb. 15--16 Only

Cut This Page Out, Slip It in Your Purse and  
Shop in Torrance Friday and Saturday

Telephone  
4 4 4  
For Your  
Newspaper  
\$2 the Year



**The Selma Cleaners**  
1422 Marcelina Avenue  
FUR TRIMMED COATS

Any color but white ... will be cleaned and pressed  
for the very low cost ... **85c**  
Friday and Saturday only

ON SALE FRIDAY AND SATURDAY ONLY

**HOWARD'S, Jeweler**  
1503 Cabrillo Avenue  
LADIES' WRIST WATCHES

Come in and be convinced! Think of it, an exquisite  
15-jewel standardized Ladies' Wrist Watch with gro-  
rain ribbon strap. Breguet hairspring and cut ex-  
pansion balance. White gold and NuWite finishes.  
These watches sell regularly at \$20  
and up. Only 2 days at **\$14.95**

ON SALE FRIDAY AND SATURDAY ONLY

**Rappaport's**  
1513 Cabrillo Avenue  
ROYAL SOCIETY PACKAGE GOODS

A fine collection of Royal Society package goods in-  
cluding scarfs, luncheon sets, buffet sets, infant's  
dresses and many other novelties. **1/3 OFF**  
Friday and Saturday only, at

ON SALE FRIDAY AND SATURDAY ONLY

**Rock Bottom Market**  
L. Ott  
**Supreme Market**  
Henry Grubb  
PURE LARD, 2 lbs. for **25c**

ON SALE FRIDAY AND SATURDAY ONLY

**R. F. HOGUE, Stationery**  
1228 El Prado, Corner Sartori Ave.  
"DESK KIT"

BEAT THIS ... A Bottle of  
Carter's RYTO Ink ..... 15c  
Stafford's Tube Paste ..... 10c  
Imported Pen Holder ..... 10c  
Eagle Pencil ..... 5c  
Sheepsun Craft Linen ..... 10c  
..... 50c

All for **38c**

ON SALE FRIDAY AND SATURDAY ONLY

**Quality Market**  
2171 Redondo Blvd.  
A REAL SAVING

3 lbs. of Golden West Margarine that sell regularly  
at 22c a lb. Friday and Saturday  
only, 3 lbs. for **50c**

ON SALE FRIDAY AND SATURDAY ONLY

**Torrance Pharmacy**  
Cor. Cabrillo and Carson  
WAKE UP—WAKE UP

FOR IT'S TIME TO GET OUT OF BED  
ALARM CLOCKS to match the color scheme of your  
bed room or kitchen. Red, Green, Blue, Yellow and  
they are the famous "Monitor"  
Alarm Clocks, only **98c**

ON SALE FRIDAY AND SATURDAY ONLY

**Keller's Studio**  
Castle Apartments, El Prado and Sartori Aves.  
FREE PHOTO

NO—No strings attached to this offer. For any baby  
having a birthday in February, six years or under  
we will make 1 8x10 photograph absolutely **FREE**  
Just Telephone Torrance 398. Courteous Service

ON SALE FRIDAY AND SATURDAY ONLY

**J. Lepkin, Tailor**  
Sartori Avenue  
FLANNEL SHIRTS

Six bits saved! and that is some saving. Here you  
will get the genuine "Flap O' Jack" Flannel Shirts  
for outdoor wear. A \$3.50 Shirt and  
Friday and Saturday only at **\$2.75**

ON SALE FRIDAY AND SATURDAY ONLY

**Torrance Malt and Supply House,**  
2171 Cravens Avenue  
Across from Eby's Dollar Store

We carry everything in this line.  
6 gallon Crocks at **\$1.25**  
Malt, Special ..... **65c**

ON SALE FRIDAY AND SATURDAY ONLY

**Hoffman's Shoe Store**  
Sartori Avenue  
MOTHER DEAR

Hoffman's are offering "Mary Janes", a delightful  
one strap in patent leather with fancy inlay. They  
have my size I know because they have them from  
11½ to 2. Friday and Saturday you can save \$1.50.  
They get \$3.75 for them any other days. But **\$2.25**  
tomorrow and the next day only.

ON SALE FRIDAY AND SATURDAY ONLY

**Hill Furniture Company**  
1605 Gramercy Avenue  
DINETTE SUITE

6-Pc. Walnut Dinette Suite which includes a beautiful  
buffet, table and 4 chairs to match. The chair with  
attractive tapestry slip seat coverings. **\$69**  
Now just 2 days at

See Other Super Specials  
REMOVAL SALE

ON SALE FRIDAY AND SATURDAY ONLY

**Hill Furniture Company**  
1605 Gramercy Avenue  
BRIDGE LAMPS

A WOW! And out they go ... Beautiful Bridge  
Lamp and Shade complete and a very  
wonderful bargain. Offered just 2 days at **\$1.59**

See Other Super Specials  
REMOVAL SALE

ON SALE FRIDAY AND SATURDAY ONLY

**Ross Barkdull Market**  
1639 Carson St.  
Second Store East of Union Tool  
BACON

40c Bacon in the piece. Fine Eastern sugar  
cured. 2 days only at lb. **30c**

We Give S & H Green Stamps

ON SALE FRIDAY AND SATURDAY ONLY

**Eby's Dollar Store**  
Cabrillo, Cravens and Carson Sts.  
LADIES' WASH DRESSES

The entire assortment of New Spring Wash Dresses  
are beautiful. Every single one. The latest in styles  
and patterns. Sizes 16 to 46. **98c**  
2 days only

Bolled-fast Star 6 Strand Embroidery Thread  
5 for a dime

ON SALE FRIDAY AND SATURDAY ONLY

**Sandy & Scotty, Men's Wear**  
For Dress Work and Play  
Next Door to First National Bank  
WORK SHIRTS

Don't let this chance pass. Big Yank JUMBO Coat  
Shirts, Thread Riveted Triple Stitched. Shirts in  
Blue and Big Yank in Khaki. Regular 95c  
and \$1.25 values. 2 days only, 2 for **\$1.50**

ON SALE FRIDAY AND SATURDAY ONLY